



# 2015 Spring Gala

advertising contract

## 2015 Spring Gala

May 8, 2015, 5 pm Reception – 8 pm Show

## Honoring

Ronald Couri – Bernie Koster – Mitchell Sacks

## Advertising Deadline

Friday, May 1, 2015

## Sponsorship Packages

**Headliner** - \$25,000 – Super VIP (12 Individuals)

Includes a special reception, VIP seating for twelve, after party and a full Headliner Page Ad in the e-Journal and a meet & greet with Miss Audra McDonald.

**Marquee** - \$15,000 – (10 Individuals)

Includes a special reception, VIP seating for ten, after party and a full Marquee Page Ad in the e-Journal.

**Encore** - \$10,000 – (8 Individuals)

Includes a special reception, priority seating for eight, after party and a full Encore Page Ad in the e-Journal.

**Chorus** - \$5,000 – (4 Individuals)

Includes a special reception, preferred seating for four, after party and a full Chorus Page Ad in the e-Journal.

**Ensemble** - \$2,500 – (2 Individuals)

Includes a special reception, center orchestra seating for two, after party and a full Ensemble Page Ad in the e-Journal.

## Individual Tickets

Patron Ticket - \$700

Includes a special reception, center orchestra seating for one and after party.

## e-Journal Price Structure For Ads

Half Page	\$1,000
Quarter Page	\$500
Friend Listing	\$200

## e-Journal Ad Specifications

PDF: Minimum of 300 dpi, print optimized, embedded photos and fonts	
Full Page Ad	7.5"W x 10"H and 10"W x 7.5"H
Half Page Ad	7.5"W x 5"H and 5"W x 7.5"H
Quarter Page Ad	5"W x 3.5"H and 3.5"W x 5"H

Please email ads as print-ready PDFs to [gala@bergenpac.org](mailto:gala@bergenpac.org).

For further information or to place your order, please call Valerie Germain at 201-503-8327 or [gala@bergenpac.org](mailto:gala@bergenpac.org).



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Name \_\_\_\_\_

Company (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Listing with a Personalized Message

Name/Message to Appear \_\_\_\_\_

Select Sponsorship Package or Ad Placement:

Headliner Page \$25,000       Half Page \$1,000

Marquee Page \$15,000       Quarter Page \$500

Encore Page \$10,000       Friend Listing \$200

Chorus Page \$5,000

Ensemble Page \$2,500

Select Individual Ticket Order:

Patron Ticket(s) \$700 – Quantity \_\_\_\_\_

Payment Information:

Enclosed is a check for \$ \_\_\_\_\_ made payable to bergenPAC

Charge \$ \_\_\_\_\_ to  AMEX®  Visa®  MasterCard®  Discover®

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Please complete this form and email to [gala@bergenpac.org](mailto:gala@bergenpac.org) or mail to:  
Development Office/Bergen Performing Arts Center, 30 North Van Brunt Street, Englewood, NJ 07631

For further information, contact Valerie Germain at 201-503-8327 or [gala@bergenpac.org](mailto:gala@bergenpac.org).