

bergenPAC

THE  
*Encore*  
SERIES

*An Evening Soirée Celebrating the Arts*

ONE UNFORGETTABLE NIGHT.  
ONE INCREDIBLE CAUSE.

*Encore No. 1: Overture*

SUNDAY, NOVEMBER 2 | 5:00 PM

[www.bergenpac.org/soirees](http://www.bergenpac.org/soirees)



&

NEW JERSEY  
**SYMPHONY**

XIAN ZHANG MUSIC DIRECTOR



A SYMPHONIC ROCK EXPERIENCE TO LAUNCH THE SERIES IN GRAND STYLE.

# THE *Encore* SERIES

*An Evening Soirée  
Celebrating the Arts*

ONE UNFORGETTABLE NIGHT.  
ONE INCREDIBLE CAUSE.

## INDIVIDUAL TICKETS

### **\$750 – Premier Soirée Ticket**

- Pre-show cocktail soirée with open bar and passed hors d'oeuvres
- VIP orchestra seating
- Post-show dessert reception
- Sound Check Experience
- Recognition in Soirée program
- Complimentary valet parking

### **\$500 – Soirée Ticket**

- Pre-show cocktail soirée with open bar and passed hors d'oeuvres
- Orchestra seating
- Post-show dessert reception
- Complimentary valet parking

## *Soirée Tiers*

### SPONSORSHIP PACKAGES

#### **\$15,000 – Marquee Sponsor**

- Recognition as the Marquee Sponsor on all Collaterals and Press Materials
- 10 Premium Soirée Tickets
- 10 VIP Seats Sound-Check Experience
- Logo or Ad on 7 in venue digital display screens
- Logo on outside Marquee
- Full-page ad inside cover of the program book
- Verbal recognition from the stage
- Onsite signage and digital branding during event
- Recognition and Logo on Soiree webpage
- Soiree Email blast to over 100,000 patrons
- Post on bergenPAC's social media
- Post on bergenPAC's Performing Arts School social media

#### ~~**\$10,000 – Center Stage Sponsor**~~ <sup>SOLD OUT</sup>

- 8 Premium Soirée Tickets
- 8 VIP Seats Sound-Check Experience
- Logo or Ad on 7 in venue digital display screens
- Full-page ad inside back cover in program book
- Recognition and Logo on Soiree webpage
- Verbal recognition from the

#### **\$7,500 – Orchestra Sponsor**

- 6 Premium Soirée Tickets
- 6 VIP Seats Sound-Check Experience
- Full-page ad in program
- Logo or Ad on 7 in venue digital display screens

#### **\$5,000 – Mezzanine Sponsor**

- 4 Premium Soirée Tickets
- 4 VIP Seats Sound-Check Experience
- Full page ad in program book
- Logo or Ad on 7 in venue digital display screens

#### **\$2,500 – Gallery Sponsor**

- 2 Premium Soirée Tickets
- 2 VIP Seats Sound-Check Experience
- Full Page ad in program book

## JOURNAL ADS

Email ads as print-ready PDF sized with a 1/4" bleed on all sides to **development@bergenpac.org** or call 201.816.8160 ext 18.

The deadline to purchase a journal ad is **October 15th**.

**\$1,000 – Full Page** (5.5" x 8.5")

**\$750 – Half Page** (5.5" X 4.25")

**\$500 – Quarter Page** (5.5" x 2.125")

**\$250 – Friend Listing**

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*bergenPAC's mission is to make live performing arts and arts education accessible to its diverse community by building a creative home for artists and teachers of excellence who entertain, enlighten, inspire and inform audiences and students.*

*A Nonprofit IRC 501 (c)(3) Tax Exempt Organization*