



# bergenPAC

## CORPORATE SPONSORSHIPS

bergenPAC relies on its vital partnership with the corporate community to provide a foundation of operating and programmatic support. Join the many corporate patrons who support bergemPAC by becoming a Corporate Series Sponsor. Along with a substantial tax deduction, corporate patrons receive benefits corresponding to their sponsorship level for executives and employees—from special designation on the new digital marquee, opportunities to host events in the theater itself, to complimentary top tier tickets, VIP lounge access and exclusive artist meet & greets. We look forward to partnering with you!

### Marquee Series Sponsor

(5 shows): \$100,000

- Marquee visibility - Company name presents on front marquee at all series sponsored shows
- Company logo on all 17 digital LED screens throughout the theater, including the two flanking the stage; at all select series shows
- Top of show stage shout-out at all series sponsored shows
- Company name presents in press releases and e-blasts for all series sponsored shows (160,000+ subscribers)
- 10 annual Performing Arts School scholarships with student acknowledgement letters
- Company name/logo in all Performing Arts School materials
- Company logo on bergemPAC website; 1 year (1.8M unique pageviews)
- Company name presents in social media posts for all series sponsored shows (Reach of 140,000 people per month)
- Full page advertisement in print and digital Spotlight 2023 program
- Exclusive artist Green Room Meet & Greets at all series sponsored shows\*
- 4 VIP passes to all bergemPAC shows
- 10 complimentary tickets to all 5 series sponsored shows
- Use of VIP lounge at all series sponsored shows
- Use of the theater for special company functions (up to twice a year)
- Employee ticket discounts

### Premier Series Sponsor:

(3 shows) \$50,000

- Marquee visibility - Company name presents on front marquee at all series sponsored shows
- Company logo on all 17 digital LED screens throughout the theater, including the two flanking the stage; at all select series shows
- Top of show stage shout-out at all series sponsored shows
- Company name presents in press releases and e-blasts for all series sponsored shows (120,000 person list)
- 10 annual Performing Arts School scholarships with student acknowledgement letters
- Company name/logo in all Performing Arts School materials
- Company logo on bergemPAC website; 1 year (1.8M unique pageviews)
- Company name presents in social media posts for all series sponsored shows (Reach of 140,000 people per month)
- Full page advertisement in print and digital Spotlight 2023 program
- Exclusive artist Green Room Meet & Greets at all series sponsored shows\*
- 4 VIP passes to all bergemPAC shows
- 10 complimentary tickets to all 5 series sponsored shows
- Use of VIP lounge at all series sponsored shows
- Use of the theater for special company function (once a year)
- Employee ticket discounts

### Spotlight Series Sponsor:

(2 shows) \$25,000

- Marquee visibility - Company name presents on front marquee at both series sponsored shows
- Company logo on all 17 digital LED screens throughout the theater, including the two flanking the stage; at both select series shows
- Top of show stage shout-out at both series sponsored shows
- Company name presents in press releases and e-blasts for both series sponsored shows (120,000 person list)
- 3 annual Performing Arts School scholarships with student acknowledgement letters
- Company name/logo in all Performing Arts School materials
- Company logo on bergenPAC website; 1 year (1.8M unique pageviews)
- Company name presents in social media posts for all series sponsored shows (Reach of 140,000 people per month)
- Full page advertisement in print and digital Spotlight 2023 program
- Exclusive artist Green Room Meet & Greets at both series sponsored shows\*
- 2 VIP passes to all bergenPAC shows
- 5 complimentary tickets to both series sponsored shows
- Use of VIP lounge at both series sponsored shows
- Employee ticket discounts

### Artist Series Sponsor:

(2 shows) \$10,000

- Company logo on 17 digital LED screens throughout the theater; 2 select series shows
- Top of show stage shout out at both shows
- Company name presents in e-blast for both select series shows
- Company logo on bergenPAC website; 1 year (1.8M unique pageviews)
- Company name presents in social media posts for all series sponsored shows (Reach of 140,000 people per month)
- Full page advertisement in print and digital Spotlight 2023 program
- Exclusive artist Green Room Meet & Greets at sponsored shows
- 2 complimentary tickets to both sponsored shows
- Use of VIP lounge at sponsored shows
- Employee ticket discounts

### Small Business Sponsor:

\$2,500

- Company logo on digital LED screens throughout the theater; 2 select shows
- Company logo on bergenPAC website; 1 year (1.8M unique pageviews)
- Company name presents in social media posts for all series sponsored shows (Reach of 140,000 people per month)
- Full page advertisement in print and digital Spotlight 2023 program
- Choice of exclusive artist Green Room Meet & Greet for both sponsored shows
- Employee ticket discounts

*\*Meet and Greets scheduled upon artist's approval*

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